



Brad Saxon



UX/CX Strategy | Research | Architecture | Design

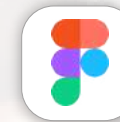
Professional Summary

As a Senior UX/CX full-stack professional, I am driven by the desire to create intuitive and user-friendly experiences for customers. My approach is grounded in proven, analytics-driven UX methods that have been successfully applied in a variety of device-ubiquitous environments and circumstances, from video games, global eCommerce websites, IT systems, SaaS, and cloud-based platforms. Over the course of my career, I have had the opportunity to work with FORTUNE10-500 corporations, high-tech start-ups, and private and public non-profit organizations. If you're looking for a seasoned professional who can help take your organization's UX to the next level, I would love to hear from you.

Skills & Tools



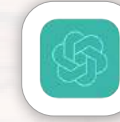
Adobe Creative Cloud
Prototyping, Graphics & Imagery, Collaboration,...



Figma
Prototyping, Workflows, Collaboration,...



Optimal Workshop
User Research & Testing, Usability, Collaboration,...



Chat GPT
AI assisted Copywriting & Content generation, ...



Runway AI Gen-1



Chat GPT AI



leonardo AI



Jira



Midjourney AI

Work Experience



Electronic Arts [View Case Study](#)

Develops, markets, publishes, and distributes games, content, and services for game consoles, PCs, mobile phones, and tablets worldwide



Hewlett Packard [View Case Study](#)

American manufacturer of software and computer services and a major brand in the history of computers and computer-related products



Playstudios [View Case Study](#)

Developer and operator of award-winning free-to-play casual games for mobile and social platforms

Certifications & Education



Design For Six Sigma (DFSSC)™
Management and Strategy Institute (MSI)
Six Sigma LEAN Professional (SSLP)™
Management and Strategy Institute (MSI)



Bachelor of Science (Com Science)
The University of Texas at Austin
Bachelor of Art (Studio Art)
The University of Texas at Austin



Certified Usability Analyst (CUA)™
Human Factors International

and other AMAZING clients...



NOKIA

VIEO

